Efficient Distribution Mining and Classification

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Classification for Distribution Data Sets

- Given *n* distributions (n multi-dimensional vector sets)
 - With a portion of them labeled and others unlabeled
- Classify unlabeled distributions into the right group
 - Ex. Distr. #1 and Distr. #2 fall into the same group



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Scenario 1

- Marketing research for e-commerce
 - Vectors:
 - orders by each customer
 - Time the customer spent browsing
 - Number of pages the customer browsed
 - Number of items the customer bought
 - Sales price
 - Number of visits by each customer
 - Distributions: customers
 - Classification: identify customer groups who carry similar traits
 - Find distribution groups to do market segmentation, rule discovery and spot anomalies
 - E.g., "Design an advertisement for each customer categories"



Scenario 2



- User analysis for SNS systems (e.g., blog hosting service)
 - Vectors:
 - internet habits by each participant
 - Number of blog entries for every topic
 - Length of entries for every topic
 - Number of links of entries for every topic
 - Number of hours spent online
 - Distributions: SNS participants
 - Classification: identify participant groups who have similar internet habits
 - Find distribution groups to facilitate community creation
 - E.g., "Create communities according to users' interests"



Representing Distributions

- Histograms
 - Easy to be updated incrementally
 - Used in this work
- Another option: probability density function





Background

- Kullback-Leibler divergence
 - Measures the natural distance difference from one probability distribution P to another arbitrary probability distribution Q.

$$d_{KL}(P,Q) = \int p_x \cdot \log\left(\frac{p_x}{q_x}\right) dx$$

- One undesirable property: $d_{KL}(P,Q) \neq d_{KL}(Q,P)$
- Symmetric KL-divergence

$$d_{SKL}(P,Q) = \int p_x \cdot \log\left(\frac{p_x}{q_x}\right) dx + \int q_x \cdot \log\left(\frac{q_x}{p_x}\right) dx$$
$$= \int (p_x - q_x) \cdot \log\left(\frac{p_x}{q_x}\right) dx$$



Proposed Solution

- Naïve approach
 - Create histogram for each distribution of data
 - Compute the KL divergence directly from histograms p_i and q_i
 - Use any data mining method
 - E.g., classification, clustering, outlier detection





Proposed Solution

- DualWavelet (wavelet-based approach)
 - Create histogram for each distribution of data
 - Represent each histogram p_i as wp_i and $\hat{w}p_i$ using wavelets
 - wp_i : the wavelet of p_i
 - $w\hat{p}_i$: the wavelet of log (p_i)
 - Reduce number of wavelets by selecting c coefficients with the highest energy (c << m)
 - Compute the KL divergence from the wavelets
 - Use any data mining method
 - E.g., <u>classification</u>, clustering, outlier detection





DualWavelet

- Theorem 1
 - Let

 wp_i and wq_i be the wavelet of p_i and q_i resp.

 $\hat{w}p_i$ and $\hat{w}q_i$ be the wavelet of $\log(p_i)$ and $\log(q_i)$ resp.

• We have $d_{SKL}(P,Q) = \sum_{i=1}^{m} (p_i - q_i) \cdot \log\left(\frac{p_i}{q_i}\right) \xrightarrow{\text{m: \# of bins of a histogram}} \text{c: \# of wavelet coefficients}$ $= \sum_{i=1}^{m} (p_i - q_i) \cdot (\log p_i - \log q_i)$ $= \frac{1}{2} \cdot \sum_{i=1}^{c} \left(\frac{(wp_i - \hat{w}q_i)^2 + (wq_i - \hat{w}p_i)^2}{-(wp_i - \hat{w}p_i)^2 - (wq_i - \hat{w}q_i)^2} \right)$

Time Complexity

- Naïve method for the nearest neighbor classification
 - O(*mnt*) time
 - *n*: # of input distributions, *m*: # of grid cells
 - *t* : # of distributions in the training data set
- DualWavelet
 - Wavelet transform: O(mn)
 - Classification: O(nt)
 - Since c (# of wavelet coefficients we use) is a small constant value



Space Complexity

- Naïve method for the nearest neighbor classification
 - O(mt) space
 - *m*: # of grid cells
 - *t* : # of distributions in the training data set
- DualWavelet
 - Wavelet transform: O(m)
 - Classification: O(t)
 - Since c (# of wavelet coefficients we use) is a small constant value



GEM: Optimal grid-side selection



- Optimal granularity of histogram
 - Optimal number of segments S_{opt} provides good accuracy
 - Plus reasonable computation cost
 - Proposed normalized KL divergence (GEM criterion)

$$C_s(P,Q) = \frac{d_{SKL}(P,Q)}{H_s(P) + H_s(Q)}$$

• Choose S_{opt} that maximizes the pairwise criteria

$$S_{opt}(P,Q) = \arg\max_{s}(C_{s}(P,Q))$$

• Obtain S_{opt} for every sampled pair, then choose the maximum

$$S_{opt} = \max_{all(P,Q) \, pairs} s_{opt}(P,Q)$$

Experiments

- Gaussians
 - n=4,000 distributions, each with 10,000 points (dimension d=3)
 - Mixture of Gaussians (1, 2, 2^d, (2^d+1))
 - Same means, but different variances for each class
- MoCap
 - n=58 real running, jumping and walking motions (d=93)
 - Each dimension corresponds to the x, y, or z position of a body joint
 - Dimensionality reduction by using SVD (d=2)





Classification (MoCap)

 Confusion matrix for classification

recovered correct	J	W	R
Jumping	3	0	0
Walking	0	22	1
Running	0	1	19



Computation Cost (Gaussians)



- NaïveDense, which uses all histogram buckets
- NaïveSparse, which uses only selected buckets (largest values)
- DualWavelet achieves a dramatic reduction in computation time



Approximation Quality



- Scatter plot of computation cost vs. approximation quality
- Trade-off between quality and cost
- DualWavelet gives significantly lower approximation error, for the same computation time



Conclusions



- Addressed the problem of distribution classification, in general, distribution mining
- Proposed a fast and effective method to solve it
 - Proposed to use wavelets on both the histograms, as well as their logarithms
 - Solution can be applied to large datasets with multidimensional distributions
- Experiments show that DualWavelet is significantly faster than the naïve implementation (up to 400 times)