



# Smart Analytics for Big Time-series Data

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# Roadmap

- Motivation
- Similarity search, pattern discovery and summarization
- Non-linear modeling and forecasting
- Extension of time-series data: tensor analysis

**Part 1**

**Part 2**

**Part 3**



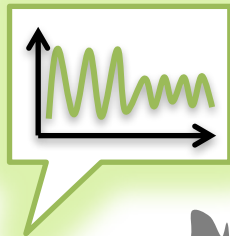
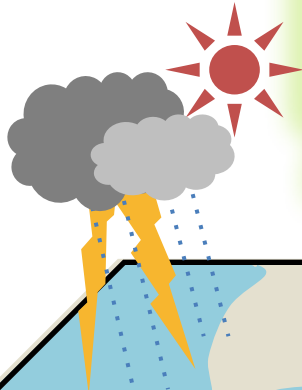


# Big time-series data

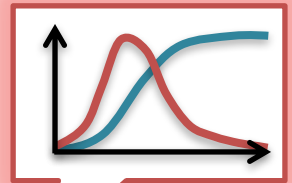
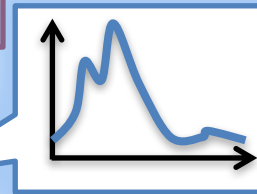
Social/natural phenomena



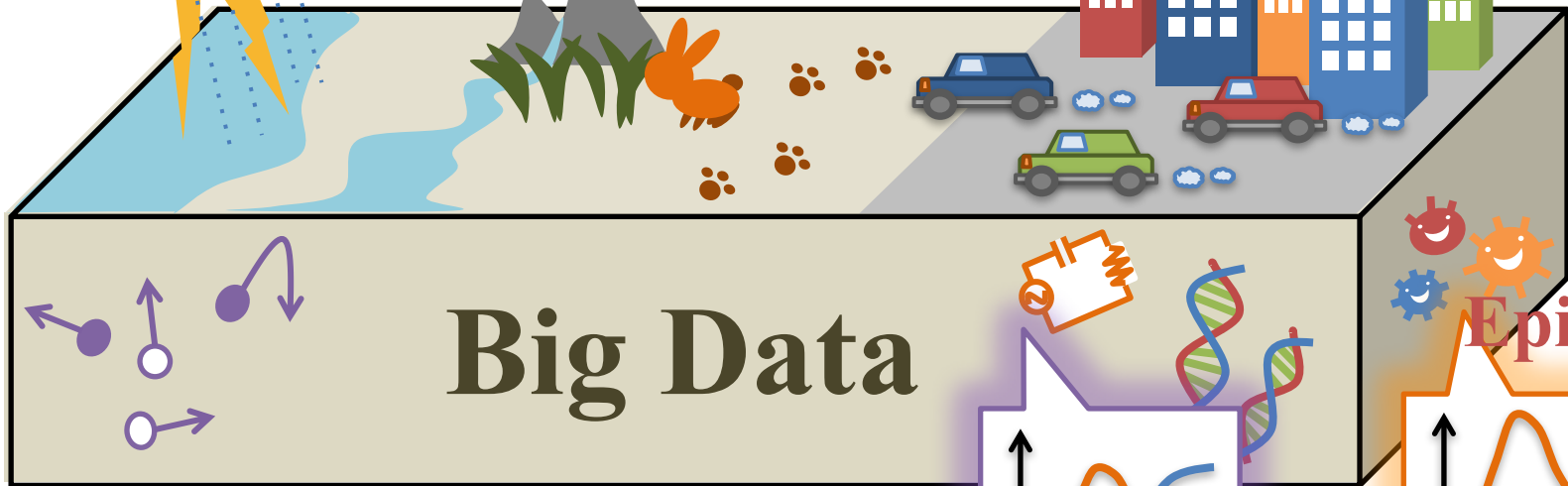
climate



Web

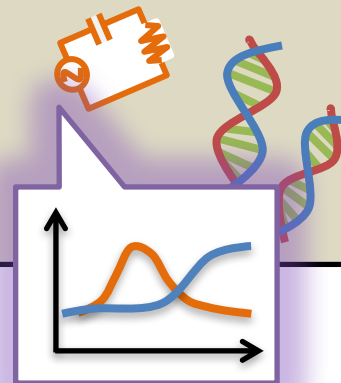


Economy

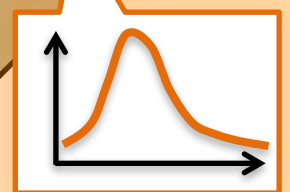


## Big Data

IoT devices



Epidemic

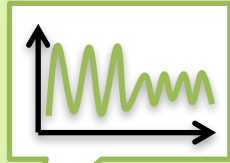


# Big time-series data

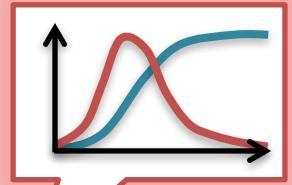
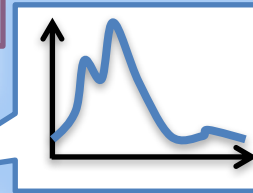
## Social/natural phenomena



climate



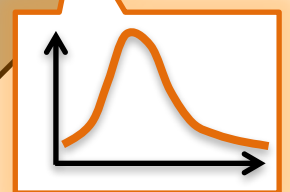
Web



Economy



Epidemic



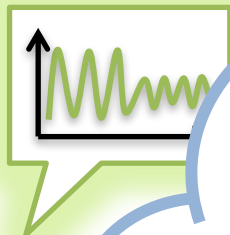
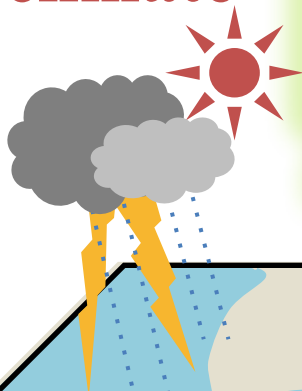


# Big time-series data

## Social/natural phenomena



climate



### IoT data streams

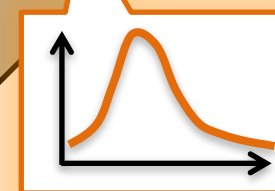
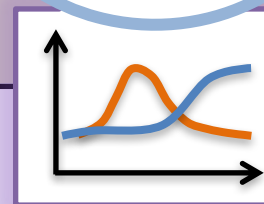
- Vibration sensors, acceleration, temperature, etc.

### Application

- Self-driving car
- Structural health monitoring
- Manufacturing



IoT devices



Epidemic



# Motivation

- **Given:** Big time-series data



- **Goal:**

**Find** important patterns



**Forecast** future social activities

- **At-work:**



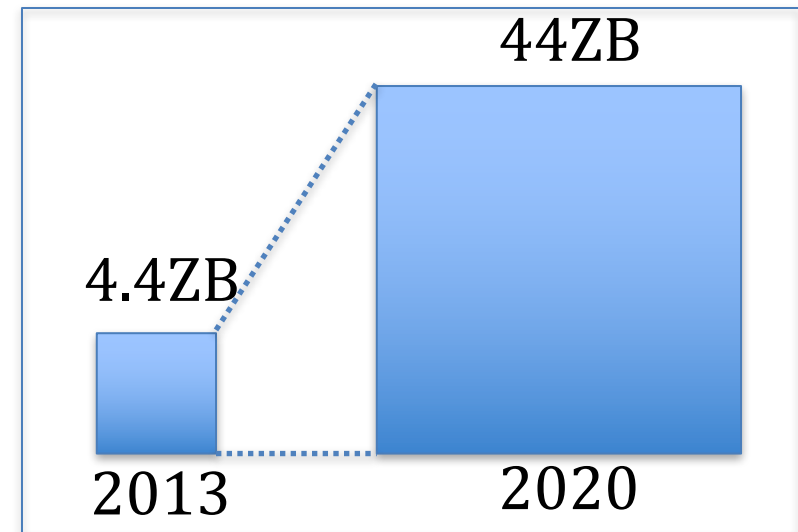
- Online marketing
- Sensor monitoring, anomaly detection
- Forecasting future events





# Motivation

- Time-series analysis for big data
  - Web and social networks
  - IoT data streams
  - Medical and healthcare records
- Digital universe growth
  - 4.4 zettabytes  
(4.4 trillion gigabytes)
  - 44 zettabytes in 2020

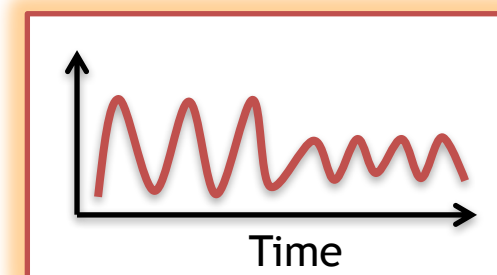


The DIGITAL UNIVERSE of  
OPPORTUNITIES (IDC 2014)



# Big Time-series analysis

- Volume and Velocity
  - High-speed processing for large-scale data
  - Low memory consumption
  - Online processing for real-time data management
- Variety of data types
  - Multi-dimensional time-series data (e.g., IoT device data)
  - Complex time-stamped events (e.g., web-click logs)
  - Time-evolving graph (e.g., social networks)
- Advanced techniques for big data
  - Model estimation, summarization
  - Anomaly detection, forecasting







# Big Time-series analysis



- Time-series data mining

**Indexing,  
similarity  
search**

**Feature  
extraction**

**Linear  
modeling**

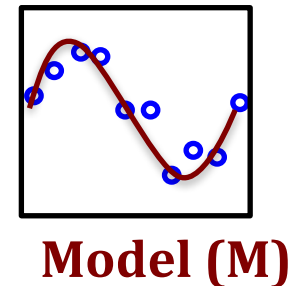
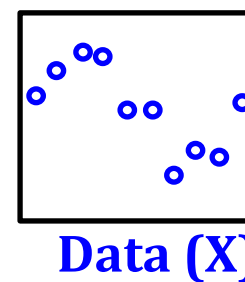
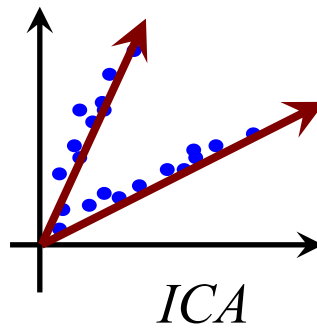
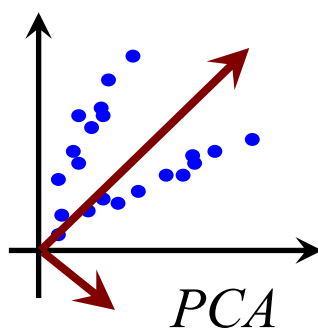
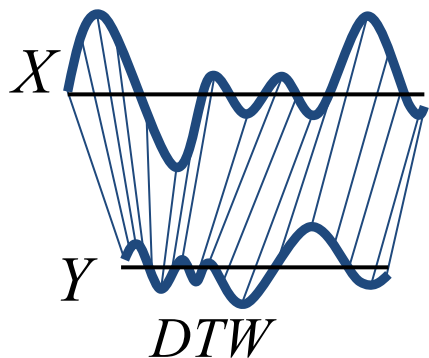
**Stream  
mining**

**ED, DTW  
Correlation**

**DFT, DWT,  
SVD, ICA**

**AR,  
ARIMA,  
LDS**

**StatStream  
etc...**

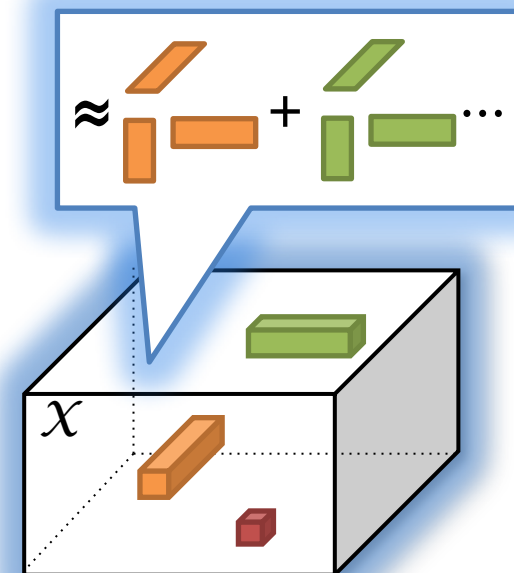
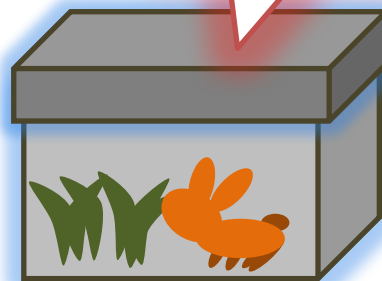
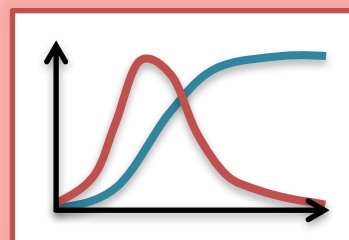




# New research directions

- R1. Automatic mining (no magic numbers!)
- R2. Non-linear (gray-box) modeling
- R3. Tensor analysis

**NO magic numbers!**





# (R1) Automatic mining

No magic numbers! ... because,

## Manual

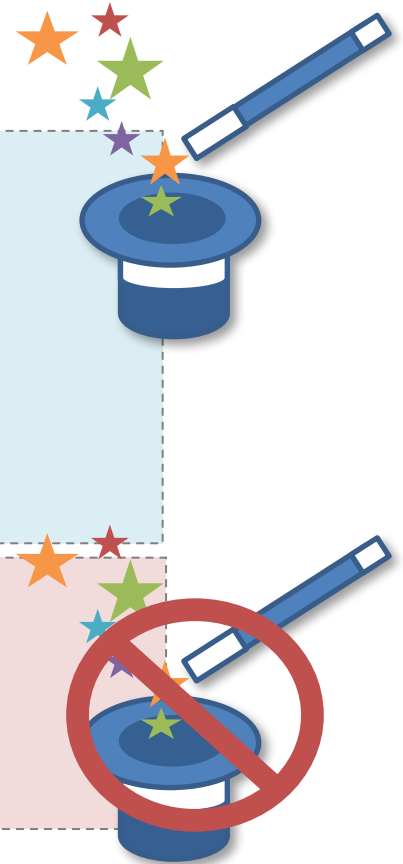
- sensitive to the parameter tuning
- long tuning steps (hours, days, ...)

## Automatic (no magic numbers)

- no expert tuning required

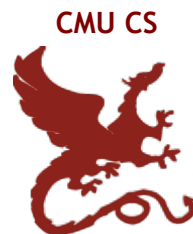
Big data mining:

-> we cannot afford human intervention!!

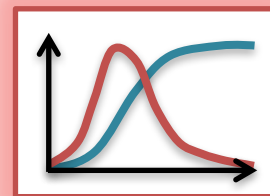




# (R2) Non-linear (gray-box) modeling



- Gray-box mining
  - If we know the equations



Gray-box



- Non-linear (differential) equations

- Epidemic
- Biology
- Physics, Economics, etc.,



- Modeling non-linear phenomena

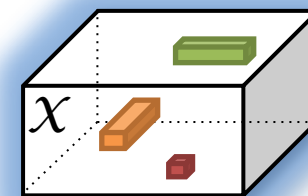


- Non-linear analysis for big time-series data

Image courtesy of Tina Phillips and amenic181 at FreeDigitalPhotos.net.



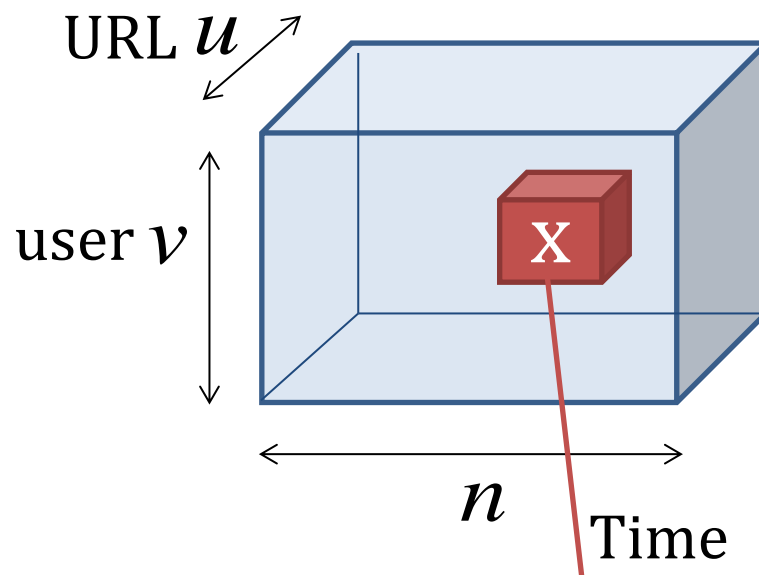
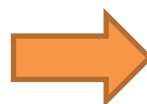
# (R3) Large-scale tensor analysis



- Time-stamped events

– e.g., web clicks

Time	URL	User
08-01-12:00	CNN.com	Smith
08-02-15:00	YouTube.com	Brown
08-02-19:00	CNET.com	Smith
08-03-11:00	CNN.com	Johnson
...	...	...



Represent as  
 $M^{\text{th}}$  order tensor ( $M=3$ )

$$\mathcal{X} \in \mathbb{N}^{u \times v \times n}$$

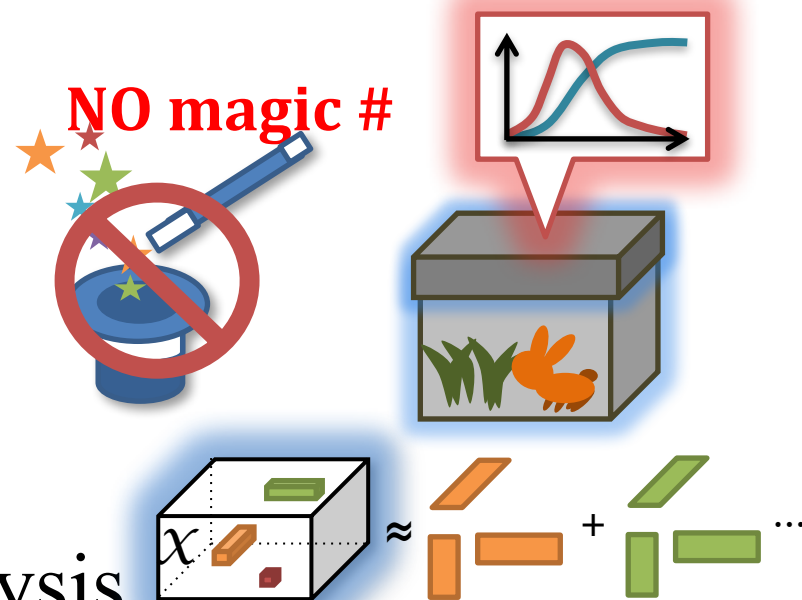
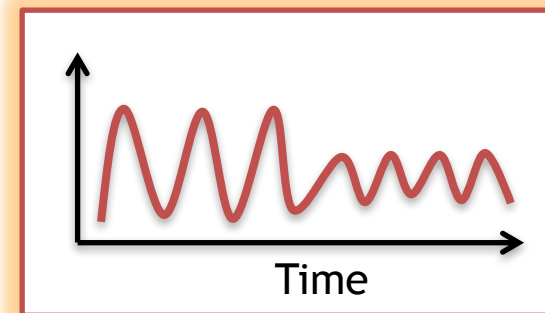
**Element x: # of events**

e.g., 'Smith', 'CNN.com',  
 'Aug 1, 10pm'; 21 times



# New research directions

- Time-series data analysis
  - Indexing and fast searching
  - Sequence matching
  - Clustering
  - etc.
- New research directions
  - R1. Automatic mining
  - R2. Non-linear modeling
  - R3. Large-scale tensor analysis





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